

For Immediate Release
A partnership to make schools safer

Washington DC

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ZeroNow, the industry alliance driving innovation in campus safety, has announced a new partnership with NASPA, the national association representing student affairs administrators in higher education. NASPA joins a pioneering group of technology companies and nonprofits dedicated to finding new ways to keep campuses safe.

“NASPA is a valuable addition to the ZeroNow partnership, in part because of its work with the [VTV Family Outreach Foundation](#) to develop a security self-assessment tool used in colleges and universities,” said ZeroNow Board President Ara Bagdasarian. “This partnership is a natural expansion of our mission to drive innovation, best practices, and policy to keep students safe.”

NASPA is the administrator of [32 National Campus Safety Initiative™](#) (32 NCSI™), the self-assessment tool used by higher education institutions to conduct an objective analysis of a full range of institutional safety and security facilities, policies, and procedures. This landmark program empowers campus communities to make more informed decisions about campus security.

ZeroNow was founded by technology partners Axis Communications, Telos Corporation and Omnilert, along with campus safety nonprofit partners VTV Family Outreach Foundation, the International Association of Campus Law Enforcement Administrators (IACLEA), and the design studio Additional.

“NASPA provides the student affairs educator community with resources to

support the health, safety, and well-being of their students,” said NASPA President Dr. Kevin Kruger. “We look forward to expanding our work in this area through our partnership with the ZeroNow team to make campuses more secure.”

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